



OFFICE OF TOURISM

BOARD MEETING

April 27, 2022

Rome Area History Center

CALL TO ORDER/INTRODUCTIONS 12:01pm

Mandy Maloney

Members present: Larry Arrington, Curt Burch, Paula Blaylock, Harry Brock, Mike Burnes, Sarah Cargle, Jamie Doss, Aundi Lesley, Mandy Maloney, Elaine Price, Sammy Rich, Pam Powers-Smith, Erin Elrod, Jamie Doss, Vickie Hill,

Staff present: Lisa Smith, Ann Hortman, Doug Walker, Jody Jones, Selena Tilly

Absent: Chris Kozelle, Penny Miller, Gay Nichols, Jamie McCord, Rhonda Wallace,

Lunch provided by Tropical Smoothie

APPROVAL OF MINUTES

Ann Hortman

March meeting minutes were sent to the board for review. No changes, corrections or additions. Motion made by Vicki Hill, Second by Mike Burnes. Motion approved unanimously.

APPROVAL OF FINANCIALS

Ann Hortman

March 2022 financials were emailed to the board for review.

Motion made by Elaine Price to approve; seconded by Larry Arrington. Unanimously approved.

ACTIVITY REPORT

Ann Hortman

March 2022 activity reports were distributed to the board for review. No discussion.

Motion made by Mike Burnes to approve. Second by Paula Blaylock. Motion approved unanimously.

Tennis, Tennis, Tennis!!

Doug Walker

Tennis is big business for Georgia's Rome

OLD BUSINESS:

None

NEW BUSINESS:

Staff Reports

Lisa: Staff changes. Camryn Roper accepted position to be our new graphic designer. New t-shirt at the gift shop. Tourism capital projects in the works - deck, painting, labyrinth garden face-lift. Capital tennis - new pickleball courts downtown. Several indie movie projects in the works. We will be filming a PSA promoting the hospitality industry is hiring on radio, social media, Library channel.

Ann: ACC TENNIS was a HUGE success, noted as the "best ever." Attending the premiere of a movie project that was a Make-A-Wish Foundation (Zach's Wish) this Friday.

Kristi: Superstar of Service Award, GA Rome photo contest. June 4- July 5 exhibit at Courtyard. Tourism week - Rolling on the River tours, Downtown Worship tours, Storytelling at Clocktower, painting party of clocktower at Courtyard (funds go to clocktower restorations), Clocktower tours, Walking tours, and our scavenger hunt highlighted.

Selena: Rome Clocktower Special exhibit - and history of Rome fire department. May 9 special opening for firefighters and families. Clocktower lecture series. Haunted Trolley Tours returning June 17. Rome Art Experiences continue to be successful.

OPEN DISCUSSION

CITY - Sammy Rich, Jamie Doss: no report

COUNTY - Jamie McCord, Erin Elrod: absent

CAVE SPRING - Curt Burch: May 7 BaconFest, car show, craft fair

CHAMBER - Pam Powers-Smith: Chamber's Annual meeting May 19.

DDA - Aundi Lesley: RiverDistrict campaign, upcoming ArtFest with 65 vendors and interactive art; partnering with the Chamber and KRFB for small business week on Monday May 2.

ADJOURNMENT - 1:01p made motion to adjourn Jamie Doss- Paula Blaylock, seconded

Respectfully submitted,
Ann Hortman
Secretary

NEXT MEETING - May 25, 2022
11:45am-1:00pm
Rome Area History Center

Mission Statement of Georgia's Rome Office of Tourism: "To strengthen the economic prosperity of the community through tourism development while delivering unrivaled southern hospitality and providing the visitor a memorable experience."