

ROME  
G·E·O·R·G·I·A



Rome City Commission  
May 9, 2022



# State of the City

**Sammy H. Rich, City Manager**



# ROME

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**Sammy H. Rich, City Manager**



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zoom

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City of Rome, GA - Government was live.

Published by Sammy Rich · 18h ·

Join the conversation

A Zoom meeting grid showing 12 participants in a 3x4 layout. The participants are: Row 1: Craig McDaniel, Doug Walker, Artagus Newell, Sammy Rich; Row 2: Jim's iPad, Bonny's iPad, Randy's iPad, Jamie Boss; Row 3: sundal Stevenson, mark, Brice. The Zoom interface at the bottom shows a play button, a progress bar at 11:20 / 33:40, a settings gear icon, the Zoom logo, and a speaker icon.

# ROME

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A word cloud containing the following terms: cemetery, court, electrical, transit, recycling, sewer, garage, building, inspection, landfill, housing, police, finance, engineering, authority, purchasing, rrome, fire, city, services, downtown, community, water, waste, clerk, streets, tourism, development, technology, municipal, and soliddda. The words are arranged in various orientations and sizes, with 'development' and 'technology' being the largest.

# ROME

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- We ended the year with an increase to fund balance
- One of our greatest accomplishments was the increase to public safety pay



- We are moving forward in a Post COVID World!

- The City has received a great deal of grant funding:
  - \$1.9M in CARES ACT funding that we directly used to offset our public safety expenses
  - American Rescue Plan Act funds replaced CARES, the City has received \$11M
- LOCAL OPTION SALES TAX (LOST) revenues remained strong for 2020, 2021 and so far in 2022
- December 2021 was \$115K over December 2020. 2022 was \$531K+ above prior year!

- 2022 is off to a great start, economy is very busy.
- We have some very exciting projects on the horizon!

Continuing to focus on a new customer service driven approach.

- Rome's Bridge Academy

So what has the City of  
Rome been up to...



# New Indoor Tennis Center Dedicated













# Pickleball crowds fill up the Downtown Tennis Center on Monday morning

By Severo Avila [SAvila@RN-T.com](mailto:SAvila@RN-T.com) Jul 5, 2021



FEATURED

# Rome Tennis Center operations to shift over to management company in 2022

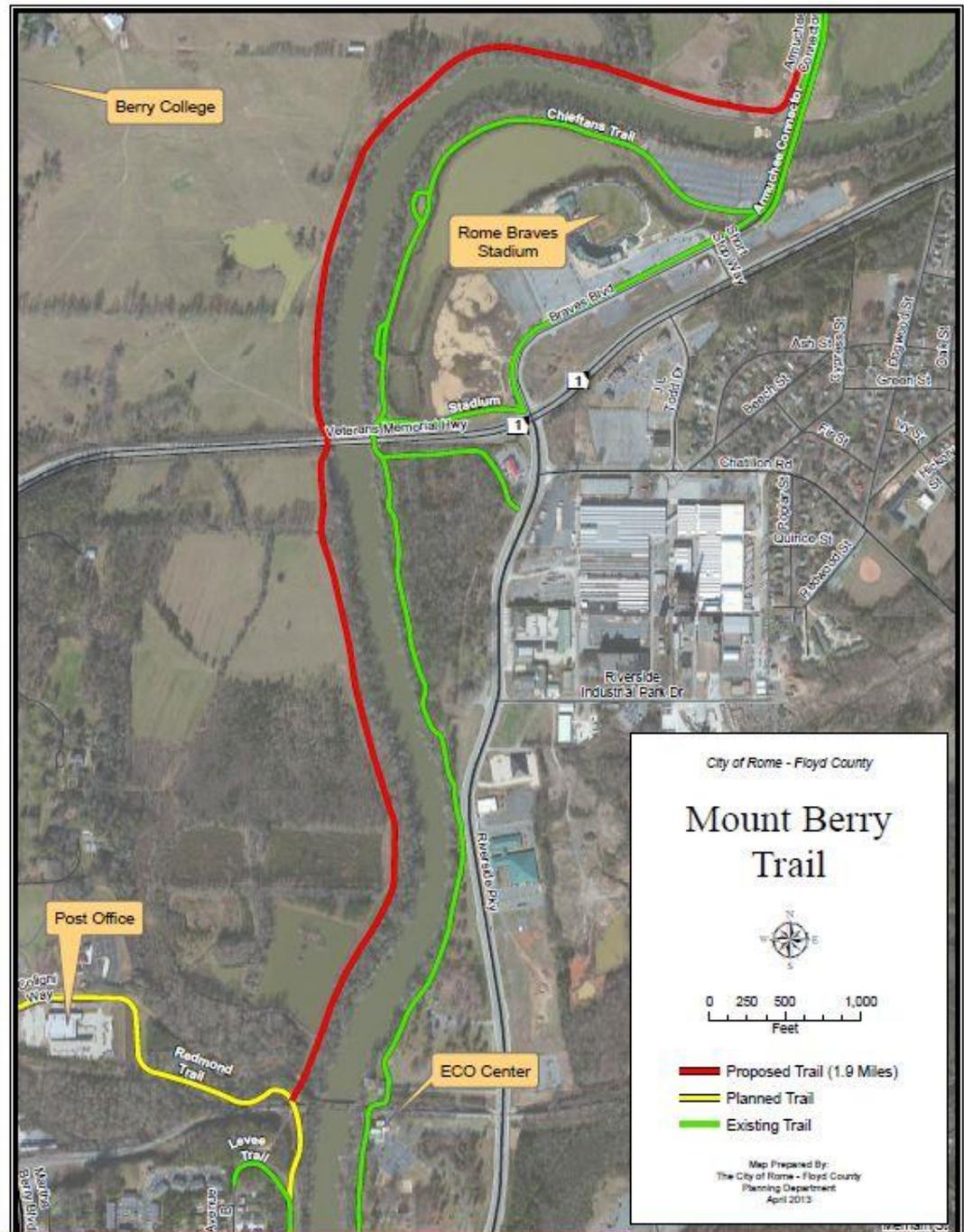
By Peyton Elliott PElliott@RN-T.com Oct 27, 2021

1 of 4



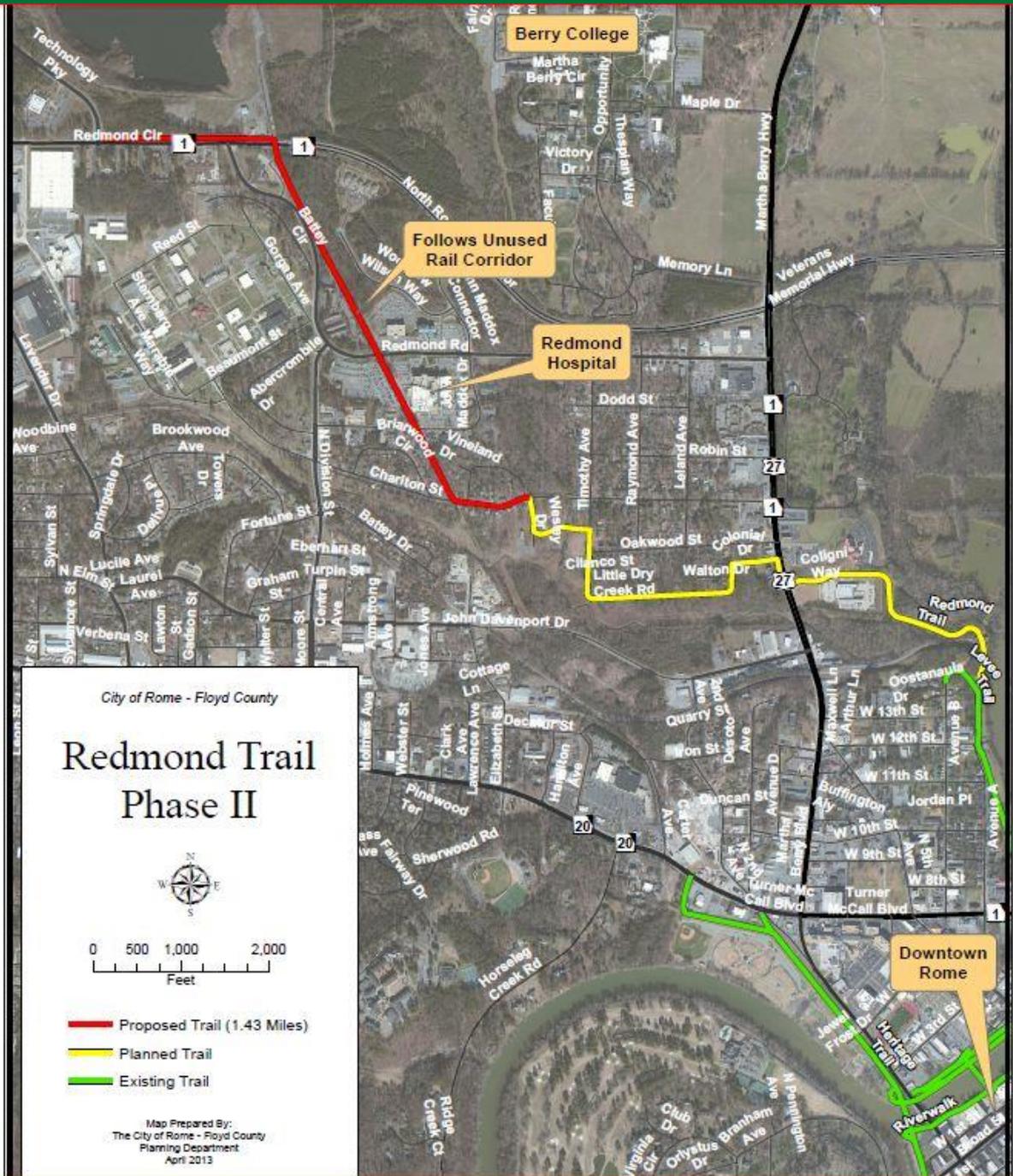
## Mt. Berry Trail

- ~1.9 Miles



## Redmond Trail Phase II

- ~1.43 Miles



# Mt Berry Trail Dedication



**\$1,800,000**



Mount Berry  
Trail





Mount Berry Trail



Mount Berry Trail  
Looking for more info and digital solutions?  
Visit Mount Berry on your smartphone

MOUNT BERRY TRAIL















# -Ridge Ferry Park



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# -Parks Hoke Park

# ROME

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# –Barron Stadium

# ROME

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# ROME

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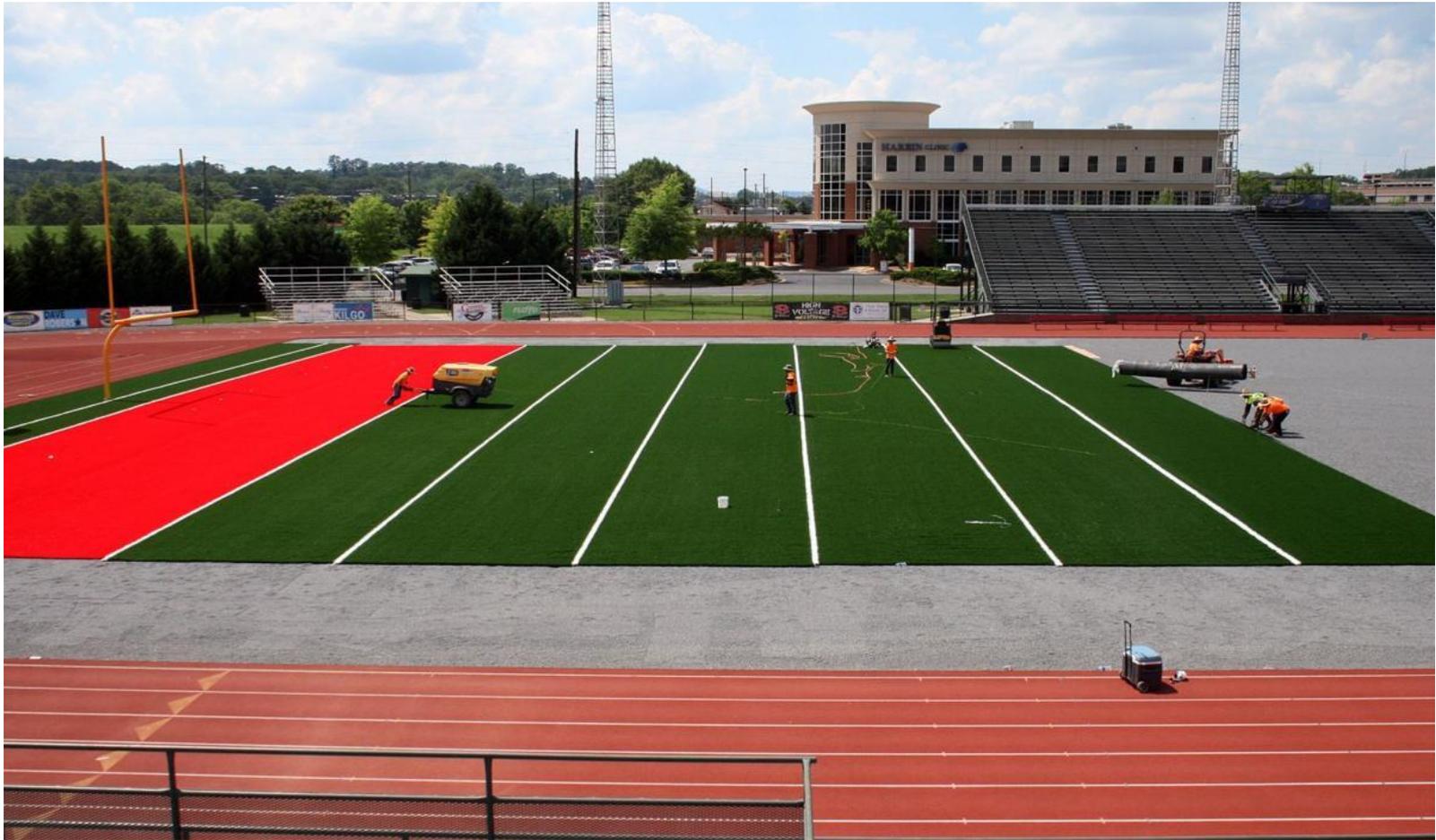
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- East Central Access  
Road



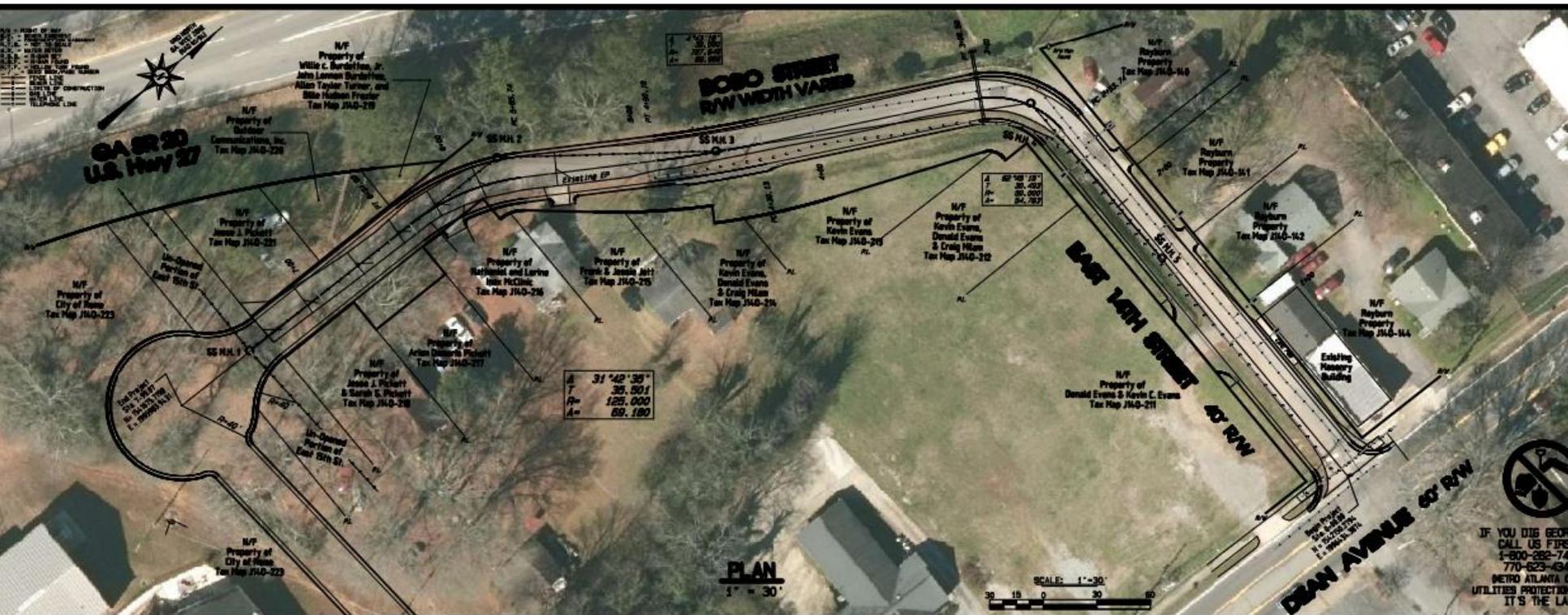
3D photo - NTS



PROJECT LOCATION MAP NOT TO SCALE

JANUARY 2021

REVISIONS	
DATE	DESCRIPTION





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- Public Safety

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–Fire

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# -Rome Police

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**5<sup>th</sup> Avenue & West 3<sup>rd</sup>**

**Streetscape River/Arts**

**District**

**\$2,000,000**



# River district re-imagined: Pedestrian friendly streetscape proposal is pitched to business owners



By Doug Walker DWalker@RN-T.com Sep 2, 2020

3 of 8



Jeanne Krueger (from left), Keith Mickler and Hal Ruland put dots on design elements they like for the River District streetscape during a September public meeting at the Courtyard Rome Riverwalk.

Doug Walker



**Spring Sports registrations open January 2**

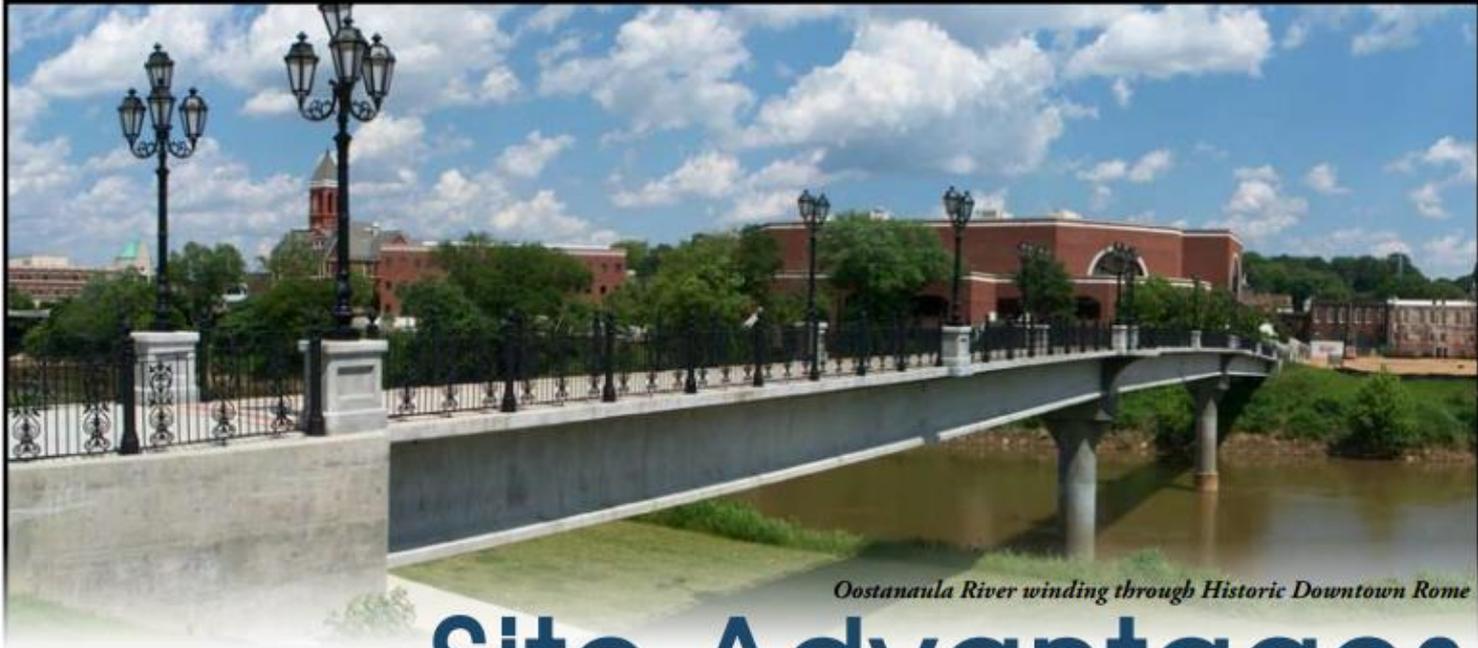
**Baseball**

## State and National News



The Latest: Jordan receives first shipment of Pfizer vaccine

Cleaning up SolarWinds hack may cost as much as \$100 billion



*Oostanaula River winding through Historic Downtown Rome*

# Site Advantages

- Located in Historic Downtown Rome, the site is linked to Broad Street's array of restaurants, shops, arts, and entertainment by the new Chief John Ross Pedestrian Bridge.
- Located on the opposing bank of the Oostanaula River, The Forum Civic Center has meeting, convention, and event space for over 4,000.
- Across West Third Avenue lies Historic Barron Stadium currently undergoing major renovations including a new artificial turf playing field. The site has been the home of the National Association of Intercollegiate Athletics (NAIA) Football National Championship since 2008.
- Within three miles is State Mutual Stadium, Home of the Rome Braves - the Single-A Affiliate of the Atlanta Braves.



# CONCEPT PLAN 5<sup>TH</sup> AVENUE

## Walkability

Allowing for a more pedestrian friendly and walkable experience

## Wider, cohesive sidewalks

Diswallowing curb cuts to maximize foot traffic and on-street parking.

## More on-street parking

With less curb cuts, it will help maximize on-street, diagonal parking

## Street trees

Assisting in protecting pedestrians, calming traffic, reducing urban heat island, absorbing stormwater, and creating a better retail experience.

## Potential private development

Using existing areas to create pocket parks or parklets to become a place of greenery and gathering.

## Redesigned Intersection

Fixing the complexity of the intersection to assist in traffic flow



# CONCEPT PLAN W 3<sup>RD</sup> STREET



## Street trees

Assisting in protecting pedestrians, calming traffic, reducing urban heat island, absorbing stormwater, and creating a better retail experience.

## On-street parking

Replacing lane space with much needed parking

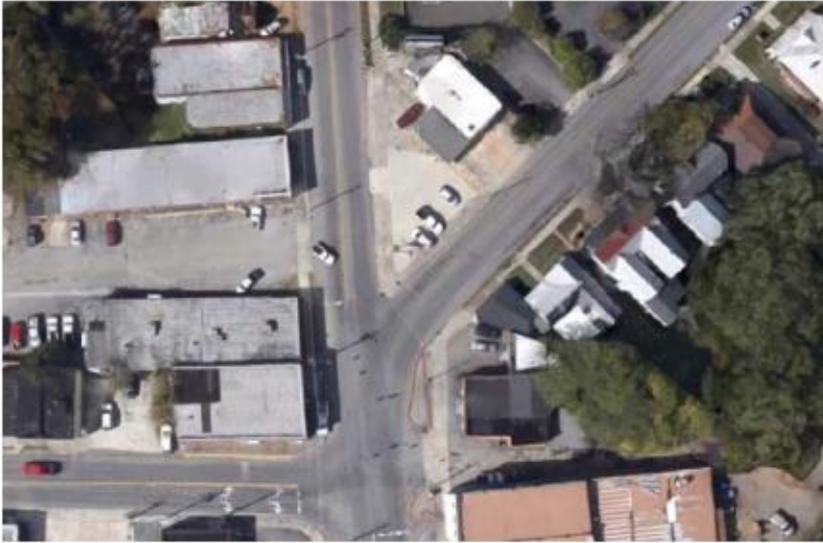
## Wider, cohesive sidewalks

Disallowing curb cuts to maximize foot traffic and on-street parking.

## Potential private development

Using a similar look to 5th the identity and opportunity of the River District will expand.

# CONCEPT PLAN



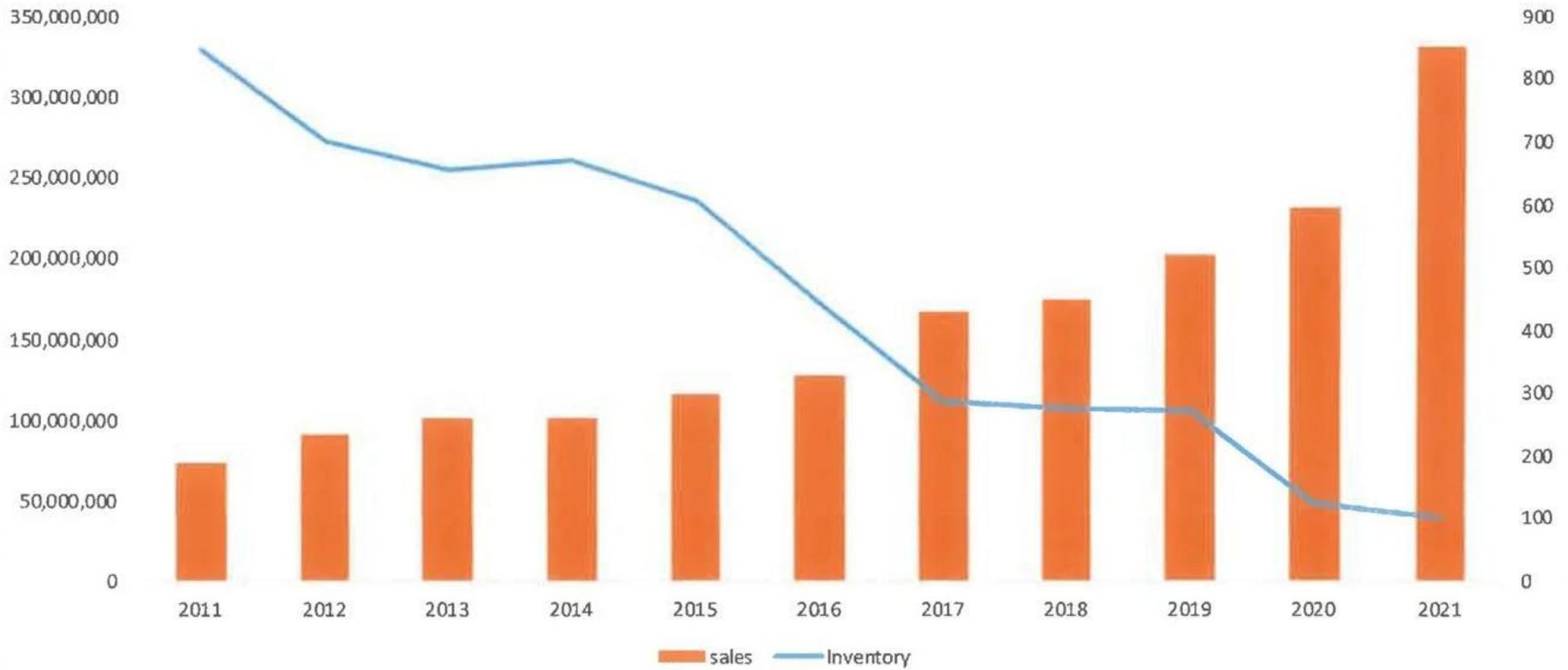


FSRE Concept



# H-O-U-S-I-N-G

Sales vs Inventory  
Rome/Floyd Co. based on GaMIs data



In 2010, during the recession, there were 835 houses on the market and around \$75 million in sales, Byars said. Fast forward to 2021, there were 102 houses on the market and they did over \$300 million in sales.

“We haven’t really built homes here in 10 years.”  
The demand is driving up the average price of home sales: in 2010 it was \$110,000, in 2016 it was \$148,000 and in 2021 it was \$240,000.

-Jimmy Byars, Hardy Realty

# Housing summit reveals issues relative to shortage, suggests some solutions

By Doug Walker DWalker@RN-T.com Feb 23, 2020



1 of 5



Latest e-Edition



Rome News-Tribune  
To view this edition, click on the image.



**SITE PLAN DATA:**  
 (1,018) Single Family Lots  
 (min. 5,000 sqft)  
 Main Amenity Center  
 (5 acres to include pool & clubhouse,  
 parking and playground, etc.)  
 Multi-Use Parks & Trails  
 (thru-out site)

SCALE: 1" = 100' - 150' - 180'

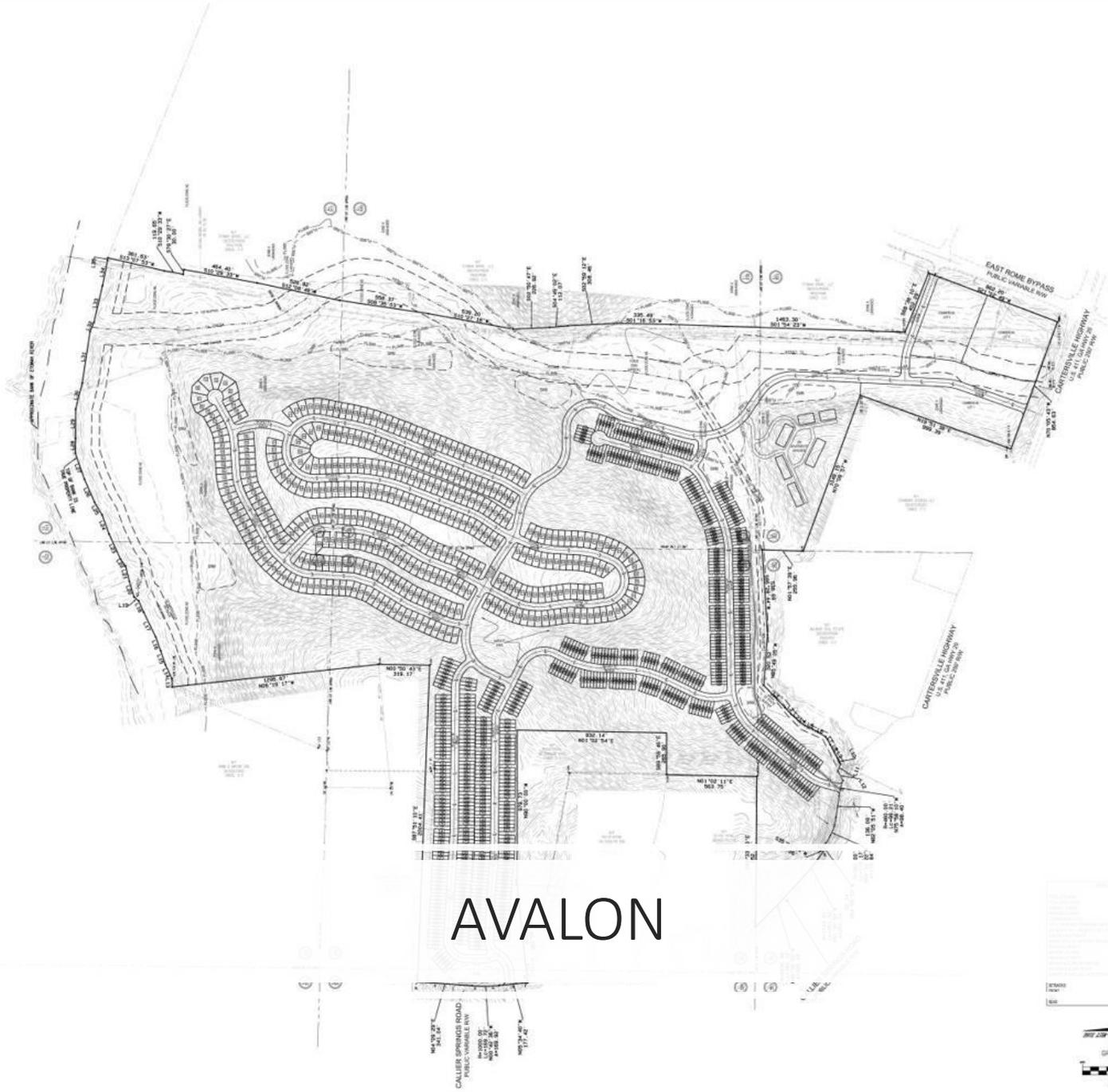
# Pleasant Valley Preserve

Conceptual Master Plan  
 Sept. 2021

This document is a conceptual site plan and does not constitute a final engineering or architectural plan. It is subject to change without notice. For final layout, please refer to civil engineering set and architectural set.







# AVALON

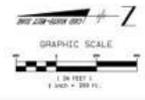
ZONING EXHIBIT  
 FOR  
 CALLIER SPRINGS ROAD TRACT  
 LAND LOTS 311, 312, et al. - 2<sup>ND</sup> DISTRICT - 3<sup>RD</sup> SECTION  
 CITY OF ROME  
 FLOYD COUNTY, GEORGIA

NO.	DATE	DESCRIPTION
1	08/11/2011	PRELIMINARY
2	08/11/2011	FOR CITY'S REVIEW
3	08/11/2011	FOR CITY'S REVIEW
4	08/11/2011	FOR CITY'S REVIEW
5	08/11/2011	FOR CITY'S REVIEW
6	08/11/2011	FOR CITY'S REVIEW
7	08/11/2011	FOR CITY'S REVIEW
8	08/11/2011	FOR CITY'S REVIEW
9	08/11/2011	FOR CITY'S REVIEW
10	08/11/2011	FOR CITY'S REVIEW

NOTES & DRAWING ENGINEERS, INC.  
 1000 N. W. 10th St.  
 Ft. Lauderdale, FL 33304  
 (954) 562-1111  
 www.notesanddrawing.com

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10	08/11/2011	FOR CITY'S REVIEW







corcoran  
ota

SOUTH MEADOWS APARTMENTS  
ROME, GEORGIA  
VIEW 1- POLLOCK STREET  
OCTOBER 19TH, 2021

  
SOUTH ROME  
ALLIANCE

REL  STREET

Architectural Planning & Design



# ARPA Projects

PROPOSED PROJECT	PROPOSED COST
METER REPLACEMENT	2,780,000
LANDBANK DEVELOPMENT/REHAB	1,000,000
HOUSING INCENTIVE	1,000,000
CAMERA SYSTEM DOWNTOWN AND PARKS	300,000
EMPLOYEE COVID VACCINE INCENTIVE PROGRAM	187,241
PROJECT MANAGER	250,000
OTS	250,000
North Rome - N Broad Property (2)	400,000
Parks & Recreation Projects	1,713,000
Business Incubator Program	525,000
Essential Employee Pay	650,000
Covington Park (South Rome)	300,000
Housing Counseling (Housing Authority)	38,000
Building across from Fire Hall/Chamber Renovation	300,000
Chulio Hills Area Sewer Improvements	750,000
	10,443,241

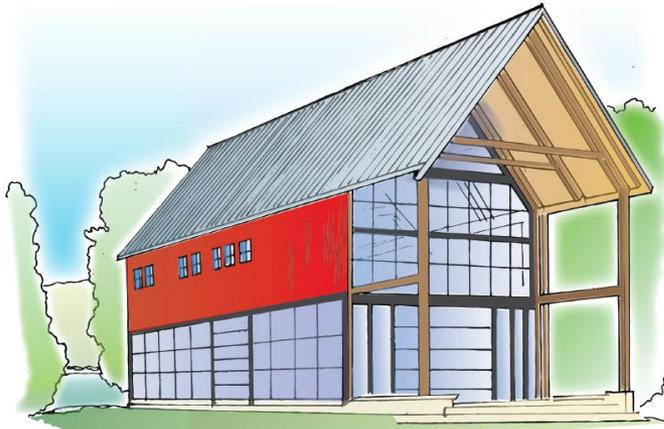


110 Broad |

-Business Incubator/Accelerator



North Broad Street  
-United Way and Salvation Army

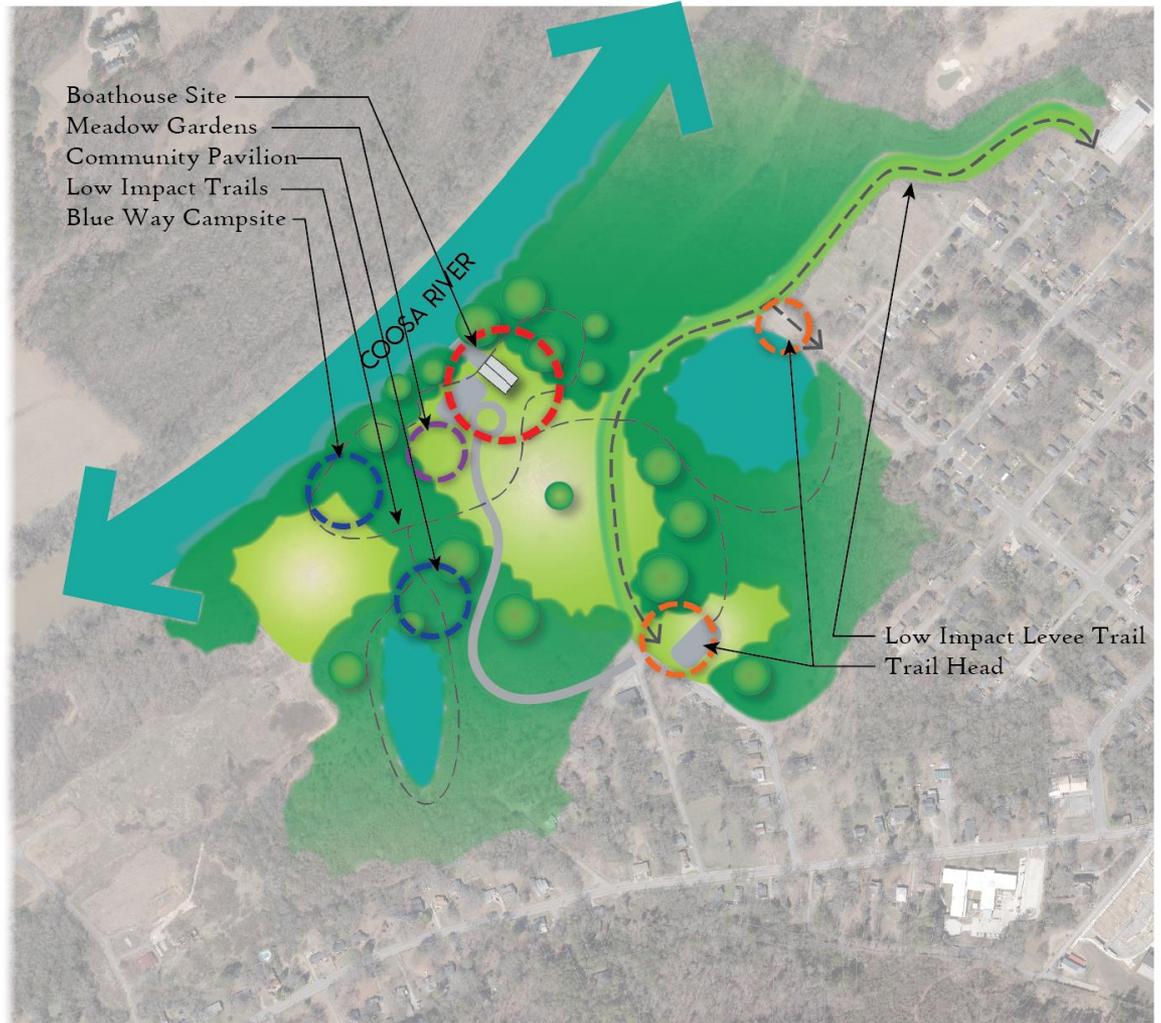


**Boathouse Site:** The boathouse will house community river faculties, row teams, and will act as an event center. The site includes at grade river access, and a dock feature. The Boathouse will be the centerpiece that ties this beautiful site and the blue way system to our community.

**The Meadows:** The 18 acres of ridge and valley meadows will be allowed to return to its natural beauty, and this low maintenance ecological jewel will no doubt stand out as a center piece of our budding blue way system.



**THE BOATHOUSE AT SOUTH MEADOWS**



**CONCEPT**



# Questions

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**Thank You**